

TOWN MANAGER'S

EXECUTIVE REPORT

Town of Oro Valley | July 2021

TO COUNCIL

TOWN MANAGER'S MESSAGE

On Tuesday, July 6, the Town deposited \$27,612,366 into its PSPRS account to apply to the Town's outstanding pension liability, which consists of \$10 million in Town reserve funds and the balance from the recent bond issuance. The complicated bond transaction is the result of a lot of hard work on the part of CFO Dave Gephart and his team, as well as our advisors at Stifel. The Town is conservatively estimated to save over \$8 million (NPV) over the next 15 years due to the Council's direction in this matter.

Last month, the Town Council adopted the final FY21/22 budget in the amount of \$162 million. There are a significant number of projects and work efforts included in this year's budget, and staff is already in motion coordinating with other departments, particularly Procurement, to ensure smooth deployment. An article on the budget will appear in the Explorer next week and will also direct residents to the updated "[Know Your Town's Budget](#)" publication. The two-page document outlines key budget provisions in easy-to-understand language for the community.

Last week we closed the FY20-21 fiscal year. I took the opportunity to thank and congratulate my leadership team for their outstanding work, and for the third year in a row, identified the recipient of my "Manager's Manager Award." I'm honored to inform Council that this year the recipient was Assistant Town Manager Chris Cornelison. Chris continues to be my right hand, and his leadership and dedication were especially visible this year with projects such as OVSafeSteps, COVID-19 policies and changes, successful Police MOU negotiations, and many others. During a tumultuous year, Chris helped keep the organization focused and was, and continues to be, an invaluable member of TeamOV. I hope you'll take a moment to congratulate Chris on this well-deserved recognition.

In other matters:

- Congratulations are in order for the Parks and Recreation Department and our supporting departments for an outstanding fireworks display! We have received many compliments from the community on the quality of the display, which was partially sponsored by local realtor Lisa Bayless with a generous \$7,000 donation. We look forward to returning to an in-person celebration next year.
- It was a privilege to attend the Police Department's active shooter training last month to learn firsthand how our officers ensure they are prepared for the unforeseen. Kudos to Chief Riley and her team for their hard work and preparation.
- Congratulations to Chief Riley who was selected to join the Arizona Criminal Justice Commission Committee. Her leadership skills, knowledge, and dedication to public safety will contribute to the committee and their efforts to identify problems, implement solutions, and create safer communities.
- I hope you've had a chance to see the new wayfinding sign on campus. The new monument sign in the front will be installed soon. The signage is already proving beneficial to our residents and visitors as they attempt to do business at the Town's offices. As workload allows, town staff will update the front landscaping to make the entrance more attractive to our residents and visitors.
- The Town remains prepared to quickly respond to any issues related to the monsoon this season. We've had a bit of a tease, and even with some heavy downpour in the Catalina Mountains, it appears that downstream risk has been mitigated. The Town will continue to work cooperatively with Pima County and Golder Ranch Fire Department during the season, and for all other future emergencies. Departments continue to train for various emergencies, such as the Water Utility's exercise last month.

Please let me know if you have any questions on this month's content.

Mary Jacobs, Town Manager



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POLICE DEPARTMENT

Cases, Incidents and Stats

Proactive Business Check Resulting in Dangerous Drug Arrests

While conducting an after hours business check, a patrol officer observed a suspicious vehicle backed into the loading dock of a closed business. The officer attempted contact with the vehicle occupants resulting in one of them fleeing on foot. During the investigation, the officer was able to identify both subjects and recover Methamphetamine and Oxycodone. There was no evidence to support that the suspects were able to commit additional crimes, such as burglarizing the store, prior to the officer making contact with them.

Customer Service

A patrol officer responded to a request for assistance from an elderly resident. Her dog was stuck in what was reported as a six-foot excavation trench. The resident had a ladder but could not retrieve the dog due to physical limitations, which led to her call to OVPD for assistance. An officer was able to retrieve the dog and safely return it to the resident.

Recognitions

Promotion

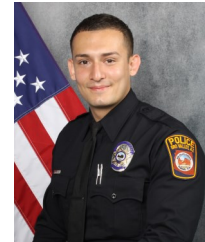
Ben Johnson was promoted to Communications Supervisor.

New Officer

Ofc. Jose Sanchez joined the OVPD Team. Ofc. Sanchez is a graduate of the Pima College Law Enforcement Program.



Ben Johnson



Ofc. Jose Sanchez

Community Involvement

Speaking Engagement

Chief Riley presented leadership philosophies during a speaking engagement at the Arizona Women in Higher Education Conference.

Donation

Vested Interest in K9s, Inc. donated a ballistic/stab protective vest for OVPD K9 Vader.



Vader

Regional Support

Active Shooter Training

OVPD staff partnered with Lemman Academy of Excellence to complete active shoot training. The venue was perfect for officers to receive continued training specific to responding to an active shooter. Lemman staff participated as role players during the live scenario-based training.

Color Guard

- Members of Pima County Sheriff's Department, U of A PD and TPD joined members of Oro Valley's Color Guard to present the Colors at a Charity golf event in Oro Valley, hosted by members of the Drug Enforcement Agency (DEA).
- Members of the Oro Valley Color Guard assisted with honoring a fallen Phoenix police officer who paid the ultimate sacrifice in the line of duty.

Motors

Motors from the Oro Valley Traffic Unit assisted with escorting the fallen Phoenix police officer.

COMMUNITY AND ECONOMIC DEVELOPMENT

Trends

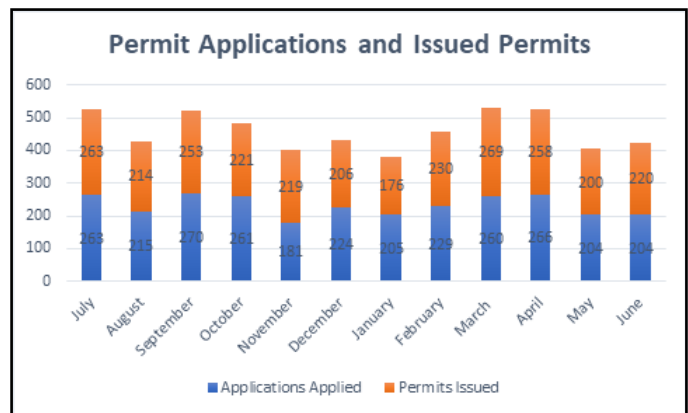
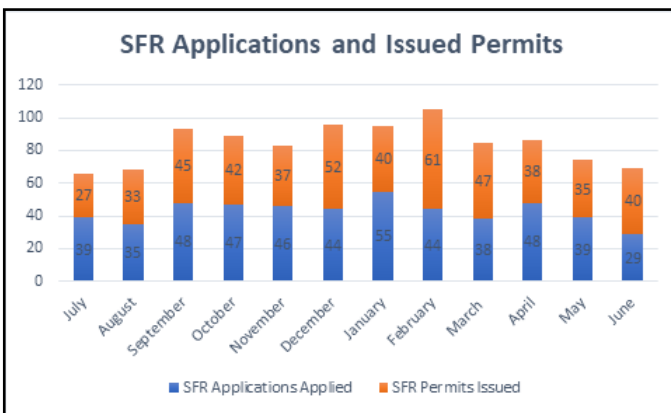
Single Family Residential Activity

40 new Single Family Residential Permits were issued during the month of June compared to 35 SFR permits issued in May. A total of 497 SFR permits were issued during Fiscal Year 20/21 compared to 275 issued during Fiscal Year 19/20, an 80% year-over-year increase.

Permitting Activity

220 total permits were issued during the month of June compared to 200 permits issued in May. A total of 2,729 permits were issued during Fiscal Year 20/21 compared to 2,255 issued during Fiscal Year 19/20, a 21% year-over-year increase.

Below are charts showing overall activity for the last 12 months



Planning Project Highlights

- A pre-application meeting was held for a property at 1900 W. Tangerine Road. The St. Demetrios Greek Orthodox Church is looking to build a new, approximately 15,000 sq. ft. religious facility. Based on the design process selected moving forward, a rezoning and type two general plan amendment may be necessary to seek the preferred height. Staff anticipates a formal application.
- The Arby's located on the northeast corner of the Oracle Road and Magee Road intersection has applied for architectural revisions to the exterior of the building. The applicant is proposing the addition of new colors and materials compatible with surrounding buildings with a slight variation to the roofline. Overall, the building will be updated to meet current Zoning Code and design standards.



Meetings/Other News

Planning & Zoning Commission

On Jul 6, 2021, the Planning and Zoning Commission considered Conceptual Architecture for a 4,673 sq. ft., single-story pediatric dental building on a 0.42 acre lot in the Mercado at Cañada Hills commercial plaza, located near the northeast intersection of La Cañada Drive and Lambert Lane.

Town Council

- On July 7, 2021, three easement dedications related to the new Tranquilo at Rancho Vistoso subdivision (located north of Tangerine Road and east of Rancho Vistoso Blvd., adjacent to the Big Wash Trailhead) will be considered by Town Council. The easements, all located on Town owned Big Wash Trailhead, are to allow Pima County and Tranquilo subdivision sewer line connections, and new soil cement bank protection to prevent erosion and/or flooding.



- On July 7, 2021, Town Council is expected to consider Conceptual Architecture for a new 4,673 sq. ft., single-story pediatric dental building on an existing 0.42 acre lot in the Mercado at Cañada Hills commercial plaza, located near the northeast intersection of La Cañada Drive and Lambert Lane. The currently vacant site is between the Fry's gas station and in-line shops to the north.

Board of Adjustment

A formal appeal of a zoning interpretation, published on May 27, 2021, has been filed for consideration by the Board of Adjustment. A public hearing date has not been established as the applicant has requested additional time for review.

The Planning & Zoning Administrator determined that the 75' building height zoning allowance and other requirements for the resort zoned property (outlined in yellow) in Rancho Vistoso Neighborhood 11, Stone Canyon are only applicable to a resort use. The property owner asserts that the height allowance also applies to a newly proposed senior care facility.



The Board of Adjustment is charged to review and make determinations on all zoning interpretation appeal requests. Decisions are based only on the interpretation's merits and may be further appealed to Superior Court. For more information, please visit OVprojects.com.

Permitting Major Activity

New Businesses

- Harsch Property Management at Foothills Business Park** – 10831 N. Mavinee Drive, #105 (Building TI Permit issued for new offices)

Other Permits

- Arby's at Ridgeview Plaza** - 8060 N. Oracle Road (Building TI Permit applied for interior and exterior remodel)
- Shannon 80 at Rancho Vistoso** – located east of Shannon Road and south of Ironwood Ridge High School (Type 2 Grading Permit issued for construction of 80-Lot subdivision by Pulte)
- Stone Canyon VIII, Phase VI** – located on west side of Tortolita Mountain Circle extension in Stone Canyon (Type 2 Grading Permit applied for construction of roads and infrastructure serving Lots 555-572)
- Tranquilo at Rancho Vistoso** – located west of the Big Wash Trailhead and Rancho Vistoso Boulevard (Type 2 Grading Permit issued for construction of 227-Lot subdivision by Pulte)

New Development

- On June 24, 2021, CED staff met with staff from StartUp Tucson for a kickoff meeting regarding an Entrepreneurial Needs Assessment. The assessment will seek to discover the current and future needs of Oro Valley entrepreneurs. Startup Tucson will gather data on various standard entrepreneurial success metrics and work directly with CED staff to ensure the report serves to answer any specific questions on the entrepreneurial ecosystem required. Staff anticipates an assessment completion date of September 2021.

Elements essential to a functioning entrepreneurial ecosystem include:

- Talent
 - Education
 - Locations and Events
 - Mentorship
 - Incubators and Accelerators
 - Funding
- CED staff provided information and support for two advanced manufacturing Requests for Information from the Arizona Commerce Authority.

Business Retention/Expansion and Attraction/Marketing

Four store fronts, two home-based and three businesses in shared spaces were licensed in May.

Completed Projects (Certificate of Occupancy Issued)

- **Centre Stage Dance Studio** - 10370 N. La Cañada Drive #170
- **Noodleholics** - 7850 N. Oracle Road

Business Closure/Relocation

- **Hiremath Family Dentistry** - 750 E. Pusch View Lane #100 (moved out of Oro Valley)

Ribbon Cutting

- **Peachwave Frozen Yogurt & Gelato** - 12125 N. Oracle #121



Marketing to Retain Our Businesses

The Business Navigator is a directory of all Oro Valley store front businesses and home-based businesses that request a listing. The Oro Valley Business Navigator is located on the Town's website (search BUSINESS NAVIGATOR) and helps support local businesses. The Town offers this service at no charge and lists the business name, description, store front address, additional contact information and website address. Each listing also connects to Google Maps, which helps visitors find the business. Staff updates the listings as needed

During FY20/21, the Navigator had 32,814 visits and saw the following :

- 62 new additions
- 45 removals
- 256 updates

PUBLIC WORKS

Major Projects

Oracle Road - Phase 1 Project, SR 77 from River Rd to Calle Concordia

The present work between Magee Rd and Calle Concordia consists of removing and replacing the asphalt pavement. Granite Contractor anticipates starting the milling and paving operation July 20 and continue for approximately 3 to 4 weeks. Work will be performed Sunday through Thursday during the hours of 8 p.m. and 6 a.m.

SR 77 from Calle Concordia to Tangerine Rd - TENTATIVE information from ADOT

The project is in the final stages of design and consist of removing and replacing asphalt pavement between Calle Concordia and Tangerine Rd. ADOT anticipates advertising the project in the fall, awarding the contract in the winter, and starting construction early 2022.



Transit

Driver Recruitment

Transit driver recruitment continues to be an issue. We are down at least 12 drivers, causing part-time drivers to work more hours than expected. Trip demand is now back to pre-COVID volumes.

In an effort to get the word out, the Transit Division placed recruitment posters at the entrances to the fitness side of the Community Center and the Aquatic Center.



Fleet/Facilities Maintenance

Tangerine Generator

Project complete.

Wayfinding

Most of the signs have been erected onsite. There are some field adjustments being conducted on the parking lot signage to better direct the public to individual buildings/departments.

Once the project is complete, the old building descriptors outside each entry will be removed, patched and painted.

Town Hall Painting

Project complete. Council Chamber entrance doors will be painted by the subcontractor in conjunction with the Council Chamber Project.

Fleet Maintenance Supervisor

Paul Morris comes to us from Pima Community College and is scheduled to start with the Town July 6, 2021.

Street Operations/ Transportation Engineering

Monsoon Preparedness

Street Maintenance Operations crews are in the process of completing various Stormwater projects prior to the monsoon season. Crews have completed the concrete saddle project to Storm Culvert 10190 on the south side of E Strada Patania Drive and are now preparing to begin drainage maintenance and sediment removal to Storm Culvert 312 on old Lambert at Avenida Vallejo.

Crack Sealing

Street crews are continuing summer application of ROKLIN FLOMIX polymer material and are working on the Naranja Drive MUP between La Cholla Blvd. and La Cañada Dr.

Lambert Lane Shoulders

Adding paved shoulders and overlay roadway from West Lambert Park to La Cholla Blvd. This also includes the extension of the present MUP on Lambert, over to the MUP on La Cholla. Work started June 23, 2021 and will continue until August 31, 2021.



Traffic Signal at Rancho Vistoso Blvd and Arrow Smit/Moore Rd

The traffic signal was recently completed and turned on. This was a private development commitment stipulated by conditions of rezoning the areas next to Big Wash.

Oro Valley Market Place Multi-Use Path Pavement R&R

Work consisted of removing and replacing the asphalt pavement, recompacting the subgrade, and adding aggregate base course. The project is completed and open to the public.



Stormwater

Revisions to Town Code Chapter 17 – Floodplain Management

Staff is working on an updated presentation for the September 8, 2021 Town Council meeting to address questions and comments posed during the June 2 meeting. One-on-one or small group discussions are encouraged in advance of the meeting to go over the materials. We will schedule discussion opportunities in the coming weeks.

Minor Drainage Repairs (3)

- Logan’s Crossing Erosion Remediation
- Camino Bajio and Paseo Corona Swale Remediation
- Drainage Repair at Tangerine and Market Place MUP

All projects now complete

Catalina Ridge Channel

Staff is completing a scope of services to hire a design consultant to develop construction documents and analysis to address the head cutting of this channel along Avenida Vallejo, just north of Lauren Ashley Place.

This issue has been evaluated previously with long-term solutions running the extent of the channel from Lambert Lane to Naranja Drive. This endeavor seeks to address the critically eroded area of the channel, providing some channel bed stabilization and erosion protection.

SWU staff will use these documents to establish a CIP project for FY22/23.

Monsoon Preparedness

SWU staff has prepared and distributed the following outreach elements in relation to monsoon preparedness:

- This is Oro Valley Podcast – June 2021
Town Manager Mary Jacobs’ interview with the SWU Division Manager
- Explorer Newspaper – June 2021
Monsoon Preparedness and CodeRED article by SWU Division Manager
- Oro Valley Vista Newsletter – July 2021
Monsoon Preparedness article by SWU staff
- Sun City Tipster Newsletter – July 2021
Monsoon Preparedness article by SWU staff

Sandbag Program

SWU rolled out the Oro Valley Sandbag Program again this year at Naranja Park. SWU will offer free sandbags to Oro Valley residents from June 15, 2021 through the end of September 2021.

Emergency Management Coordination

SWU participated in Oro Valley and Regional coordination meetings in preparation of the upcoming monsoon season and potential post fire flooding. Local, State, and Federal response teams have been identified and are at the ready to respond. Areas of heightened concern have been identified based upon Pima County post fire watershed modeling and labeled as monitoring locations. In addition, property owners within these areas will be notified of the post fire flooding potential.

PARKS & RECREATION

Community & Recreation Center

- The CRC will be extending its weekend hours to 5 p.m. for the summer season. The change went into effect on Saturday, July 3 and run until Sunday, September 5. This change will result in the facility and pool being open from 7 a.m. - 5 p.m. on Saturdays and Sundays. The facility was closed on Sunday, July 4.
- Due to the popularity of the program, staff has expanded the capacity of Camp Swim Play Fun (SPF) at the Community Center from 80 to 100 campers per week. The camp has since hit capacity for the remaining weeks. Additionally, CRC staff have partnered with Indigo Golf and the Overlook Restaurant to offer affordable lunches to the campers. This program has proven to be both popular and helpful to parents, feeding 40-50 campers each week.
- June 19-20 - CRC offered free entry in honor of Men's Health Month. Nearly 40 people took advantage of the offer over the course of the weekend.
- June 26 - CRC hosted its second Movie on the Lawn, Frozen II. The event included an ice cream and popcorn vendor and the cast of Frozen! More than 150 people came out to enjoy the fun!



Park Management

CXT Cortez Model two-stall restroom was delivered to the Naranja Park Archery Range and set in place, awaiting TEP to connect electrical service prior to opening. This project was partially funded with a grant from the Arizona Game & Fish Department.

Staff will continue irrigation renovation and field condition improvement at Riverfront Park soccer fields during July.



Recreation and Culture

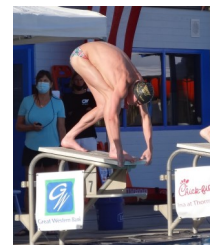
The Round Up at the Ranch 5K was held on Sunday, June 13. This marked the first in-person race event held by the Town since the start of the pandemic, welcoming 60 participants. The event raised over \$1,000 for the Parks and Recreation scholarship program to assist with fees for youth programs.

Aquatics

- June 12 - OVAC successfully hosted the Southern Arizona Aquatics Association (SAAA) invitational swim meet. The SAAA is a summer youth league designed for entry level swimmers who may be interested in competition. This event attracted over 600 athletes for the day.
- June 12 - OVAC hosted its annual Lifeguard/Golder Ranch team in-service training. This training allowed all Aquatic Center Lifeguards to interact with EMS personnel and see how they play a vital role in public safety. The event caught the eye of a local news station that ran a story about the course.



- On June 19, 18 year old Aidan Reagan (pictured right) competed in the 2021 USA Swimming Olympic Trials in Omaha, Nebraska. Reagan, a graduate of Sahuaro High School's Class of 2021, competes with the Flying Fish Arizona Swim Team (FAST) based out of Oro Valley, under Head Senior Coach Carl Jones. Reagan qualified for the Trials in August 2019 with a time of 15:35.35 in the 1500m Freestyle. Unfortunately, Reagan did not will not be competing in the 2021 Olympics, but still plans to continue his athletic career while attending Indiana University in the fall.



- July 8 and 9 - OVAC will host the SAAA Championship. This two-day event will attract 14 local summer teams and over 1,000 athletes.
- July 22- 25 - OVAC will host the Long Course Age Group State Championship. This event is put on by FAST. This event will attract teams from around the state and a total of 500+ athletes.
- July 31 - OVAC and James D Kriegh Park will be host to the OV Sprint Tri.

Indigo Golf

Month-end rounds count and golf members

Month	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds	Total Rounds	Non-Mem Rds On Member Course	\$'s from NM Rds on Mem Course	Total Members	Res Afternoon	Res Individual	Res Junior	Res Family	Weekend Warrior	30/60/90	International	Corporate	Medical Leave	Over 90	Under 18
7/31/2020	1554	4070	179	139	5942	1362	\$28,287.26	257	22	108	16	64	37	0	0	1	3	2	7
8/31/2020	1967	3641	328	91	6027	1114	\$28,515.62	257	22	107	16	65	37	0	0	1	3	2	7
9/30/2020	2039	3285	301	304	5929	1360	\$44,001.62	261	22	109	16	66	37	0	0	1	2	2	6
10/31/2020	2335	2325	192	275	5127	1114	\$42,368.48	261	25	104	16	68	38	0	0	1	2	2	7
11/30/2020	2921	3891	354	379	7545	1377	\$51,492.57	279	26	114	19	73	37	2	0	2	3	2	6
12/31/2020	2807	3688	227	287	7009	976	\$34,540.71	287	27	118	20	73	37	11	1	2	4	2	7
1/31/2021	3139	3266	279	272	6956	717	\$27,348.23	304	28	115	20	73	35	17	1	3	2	2	10
2/28/2021	3561	3983	283	569	8396	1077	\$45,631.42	314	29	115	21	73	34	23	1	4	0	2	12
3/21/2021	3836	5234	576	313	9959	1740	\$75,045.51	317	31	117	21	75	35	16	1	4	1	2	15
4/30/2021	3591	5116	582	574	9863	1545	\$55,654.68	304	31	118	20	74	35	4	1	4	1	2	15
5/31/2020	2929	4206	543	548	8226	1321	\$40,936.42	298	31	121	20	68	36	1	1	4	2	2	15
6/30/2021	2156	2974	283	310	5723	819	\$18,196.02	294	31	117	20	67	36	1	1	4	3	2	15
Total Rounds	32,835	45,679	4,127	4,061	86,702	14,522	\$492,018.54												

Golf rounds for July are forecasted at 5,500 total rounds

Membership and Marketing

There are currently 294 full memberships and four (4) Corporate Memberships. Summer membership offerings include 30-60-90 day memberships for June, July and August.

The El Conquistador free Mobile Phone App now has over 1,600 downloads and monthly golf and food and beverage promotions will be offered for July. Over 400 golfers signed up for Troon Rewards after the first month and will use specialized marketing within this group to drive rounds during slower periods of the week.

Golf Course Maintenance

36-hole course July projects include:

- verti-cutting of tees and greens
- fairway fertilizer application to promote Bermuda Grass growth
- wetting agent application to promote water retention
- tree pruning
- large tine bunker raking to break up silt in bunkers
- topdressing and spiking of greens
- other detail work as needed on the course perimeters

Pusch Ridge course July projects include:

- installation of sprinkler heads
- tree trimming
- weed control
- fertilization of Bermuda grass
- watering of tees, fairways and greens to promote growth for an over-seeding base turf establishment



WATER UTILITY

Meter Operations

As of May 31, the Utility had a total of 20,931 service connections, which include 43 new water meters installed by meter operations staff in the month of May.

Water Conservation

The **WaterSmart** customer self-service portal continues to be well accepted by Water Utility customers. The Utility currently has over 6,300 registered accounts with 317 new registrations in the past 90 days. WaterSmart portal visits remain high and averaged around 500 visits per week in June.



The Utility's Water Conservation Specialist continues to develop new content for Oro Valley's schools. "Discover our Water" is a new program designed for 4th and 5th graders, and will be rolled out and offered to our community's schools this coming school year.

Engineering & Water Operations

Emergency Response Team Training

On June 24, 2021 the Water Utility's Emergency Response Team participated in an Emergency Operations Center training exercise. This training was facilitated by KUV Consultants, the Utility's security and disaster preparedness consultant and the Town's Emergency Management & Safety Coordinator Char Ackerman.

The training included simulations that involved varying degrees of water system compromises and potential compromises that required solutions in a timely manner to ensure the public's health and safety as well as minimize water outages. The training was a great benefit to the Emergency Response Team. The consultant debriefing and after-action staff discussion identified what the team did well and areas for improvement.



The Water Utility's Emergency Response Team receives instruction in preparation for the Emergency Operations Center training exercise on Jun 24, 2021.

ADMINISTRATION

Public Records Requests

Time Period	Number of Requests	Staff Time To Process (Hours)
June 2020	34	19
June 2021	26	23

Communications Division Productions

- Podcast: [This is Oro Valley – Monsoon Preparedness, Rain or Shine](#)
- Video: [Public Information Officer recruitment](#)
- Video: [Gerda and Kurt Klein Guardian of Freedom Award – Troy Simon](#)
- Video: [OV Safe Steps 30 summary for SAVVY Award application](#)
- Publication: [Know Your Town's Budget](#)
- Publication: [July Vista Newsletter](#)
- Explorer article by John Spiker: [Monsoon storms on the horizon, so here are some safety tips](#)
- Media release: [Oro Valley wants you to "Know Your Town's Budget"](#)
- Media release: [July 4th fireworks show in Oro Valley](#)
- Media release: [Oro Valley is monsoon ready, free sandbags available for OV residents](#)
- Paid/sponsored advertising:
 - July 4th Fireworks Show Explorer digital ads (2)
 - This is OV contest Facebook digital ad
 - This is OV – Monsoon Preparedness OV Voice print ad
 - Round up for Youth Explorer print ad
 - This is OV – Parks and Recreation Explorer print ad
 - July 4th half page, full page Explorer print ads
 - OVAC Summer Explorer print ad
 - Transit driver recruitment Explorer print ad
 - Movies on the Lawn Explorer print ad

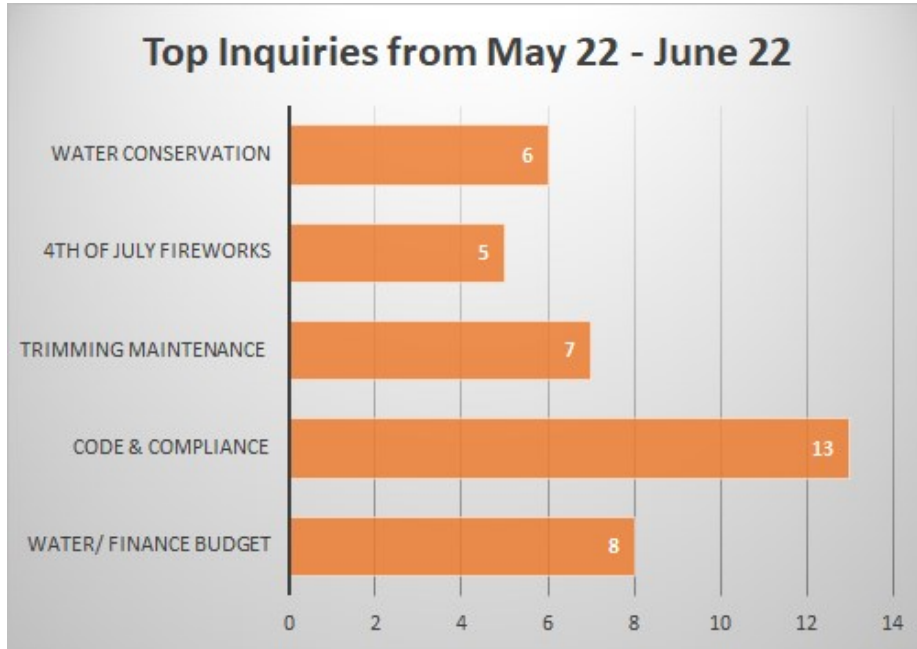


Legal Department

Troy Simon, from the Oro Valley Prosecutor's Office, received the Gerda and Kurt Klein Guardian of Freedom award from the Arizona Prosecuting Attorney's Advisory Council for his extensive and professional work via Zoom during the pandemic.

Innovation & Technology

Ask OV Inquiries



Special Events

El Conquistador Tennis attracted the following national events to Oro Valley. Visit Tucson gathered the room nights and estimated economic impact (EEI) on behalf of the Town.

Event	Number of Room Nights	EEI
USTA L 1 National Championships	196 – El Conquistador Resort	\$96,863.83
USTA SW JR Championships – <i>(Note: 75% of attendees were from Phoenix, El Paso and New Mexico).</i>	46 – El Conquistador Resort	\$32,731.29

Oro Valley Peak Performance

The following process improvements were recognized in the fourth quarter for demonstrating significant value and eliminating waste.

- Parks and Recreation Department Deposits.** What was the problem? Deposits were being transported daily from Parks and Recreation to the Finance Department, totaling 2.5 hours per week. The implemented solution reduces the number of times deposits are transported from one location to another each week. This reduces the amount of time spent from 2.5 hours per week to 45 – 60 minutes per week.
- Digital Review.** What was the problem? Customers were required to deliver seven (7) copies of their construction plans to Town Hall each time a building permit or development project was being reviewed. The implemented solution is a new digital platform for electronic review, which eliminates paper submittals, resulting in an estimated cost savings of \$151,601 to the customer (printing, time and transportation).

Innovation & Technology (Continued)

Regional Partners

- **Children’s Museum OV** is officially back open to full summer hours and reintroduced the Free 1st and 3rd Tuesdays for our community to enjoy!
- **Southern Arizona Arts and Cultural Alliance (SAACA)** made the decision to host another Oro Valley Artisan Market from October 2 -3, 2021 at the Oro Valley Marketplace. This event aids in reaching Town Council Strategic Leadership Plan Goal 1D: Identify strategies to entice area residents and visitors to choose Oro Valley as a premiere place to dine, shop, play and stay.
- **Visit Tucson – Metro Tucson’s May 2021 Lodging Rates Higher Than May 2019.**
 - Metro Tucson’s lodging industry posted a 59% occupancy in May 2021, while the average daily rate (ADR) of \$115.77 surpassed May 2019’s ADR (\$112.04).
 - Leisure travel continues to lead the way for metro Tucson and the western/southwestern cities against which we compete.
 - Our summer business will slow with California reopening and our temperatures heating up. Our May occupancy ranked us 9th out of 15 comp set cities, while we ranked 9th in ADR and 8th in revenue per available room.

Youth Advisory Council (YAC)

The Youth Advisory Council is happy to announce the addition of eight new members ranging from freshman to seniors representing BASIS Oro Valley, Ironwood Ridge High School and Canyon Del Oro High School. We are excited to be back in person starting August and will spend the first few meetings this summer scheduling events for the coming year.

GOLDER RANCH FIRE DISTRICT

Pension Liability

In the interest of fiscal accountability and transparency, the Golder Ranch Fire District recently took advantage of an opportunity to restructure pension liability through a Certificate of Participation (COP). This decision was made while maximizing the opportunity of lower interest rates in the current financial environment. In our previous structure, under the Public Safety Retirement System, our liabilities were \$28 million dollars. The new interest rate is 2.56%, leading us to a projected cost savings of \$17 million over 17 years.

Under previous legislation, fire districts were unable to utilize a COP to restructure pension liability. By carefully and consistently collaborating with regional fire safety partners through a successful lobbying effort, fire districts were able to solidify this new avenue for public safety entities (Senate Bill 1298) .